



Welcome!

Train the Trainers Workshop and Study Visit
Athens, 13-15/05/2025

Hosted by: 



Co-funded by
the European Union

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.
[Project Number: ERASMUS-YOUTH-2023-CB]

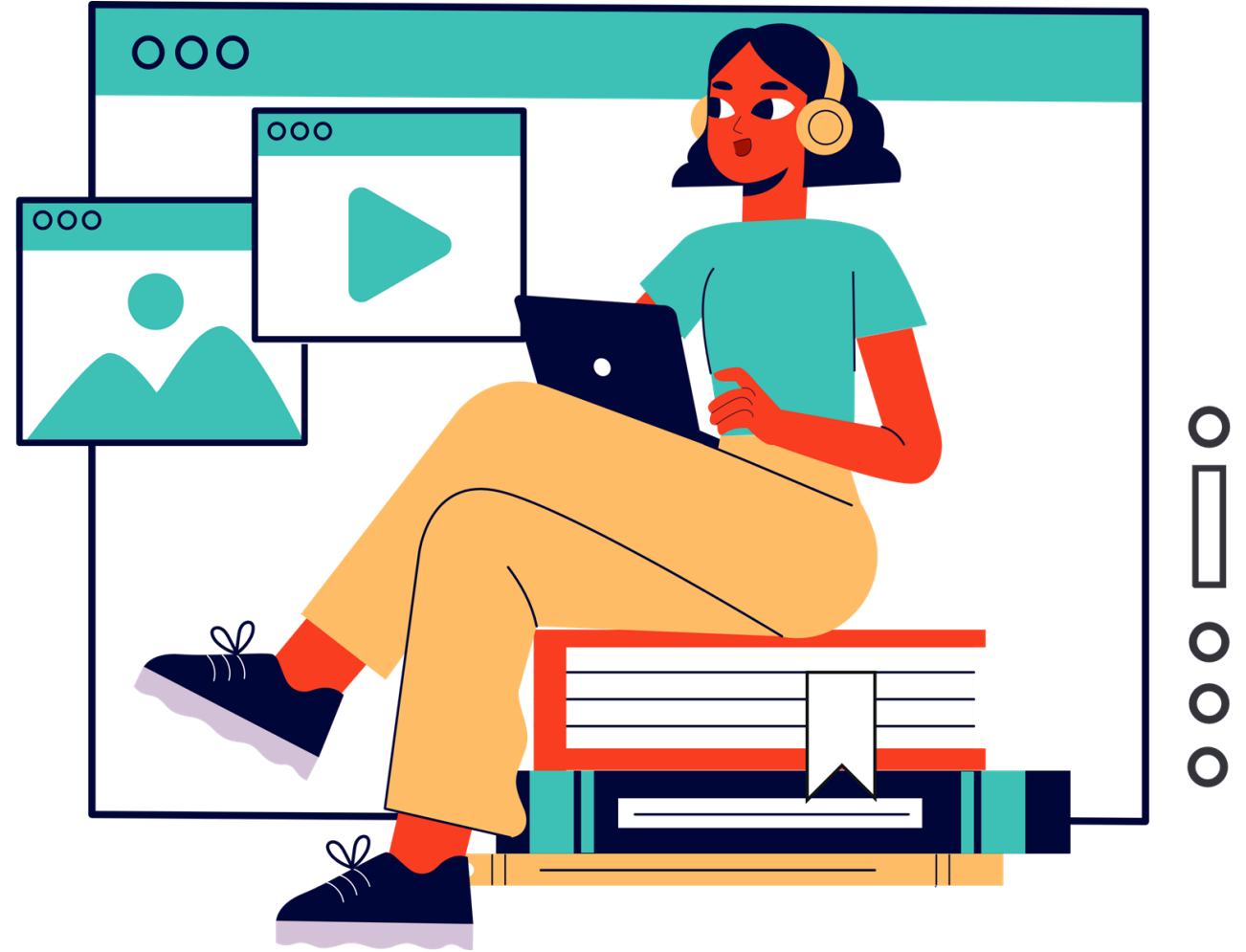
Training Objectives

What you are going to learn

- **Introduce and contextualize the EPIC Curriculum** for Social Entrepreneurship
- **Equip trainers with the knowledge and practical skills** to deliver engaging and effective training in social entrepreneurship tailored to young people in their communities.
- **Familiarize trainers with the handbook's resources**
- **Develop the capacity of trainers to serve as inspiring mentors and facilitators**
- **Provide experiential learning opportunities through study visits** to local social enterprises and entrepreneurs, deepening trainers' understanding of real-world challenges and models of success.
- **Promote a network of committed, skilled trainers across Balkan countries**, united in their mission to inspire social innovation and youth empowerment through entrepreneurship.



Energiser Activity!



Co-funded by
the European Union

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.
[Project Number: ERASMUS-YOUTH-2023-CB]

Getting Started

Initial Assessment of Trainers



Glossary of Terms

Business Model Canvas

A strategic tool for developing and visualising the essential components of a business. It includes nine building blocks: Customer Segments, Value Propositions, Channels, Customer Relationships, Revenue Streams, Key Resources, Key Activities, Key Partnerships, and Cost Structure.

EntreComp Framework

The European Entrepreneurship Competence Framework is a reference framework to explain what is meant by an entrepreneurial mindset and offers a comprehensive description of the knowledge, skills and attitudes that people need to be entrepreneurial and create financial, cultural or social value for others.

Entrepreneurship

EntreComp defines entrepreneurship as a transversal capability, which applies to all spheres of life from nurturing development to labour sharing in society to (re) entering the job request as a hand or as a tone-employed person, and to starting up activities (artistic, social or marketable).

Financial Sustainability

The capacity of a business to consistently generate enough revenue to cover expenses over the long term.

Innovation

The act of introducing new ideas, products, or methods to improve or disrupt existing processes.

PESTEL analysis

A framework for analysing external factors (Political, Economic, Social, Technological, Environmental, Legal) that affect a business.

Social Entrepreneurship

A process of building or transforming organisations to advance solutions to social problems, such as poverty, illness, illiteracy, environmental destruction, human rights abuses and corruption, to make life better for a great number of people.

Social Enterprise

A business with a primary social mission that reinvests profits into achieving social goals.

SWOT analysis

A tool to identify a business's internal Strengths and Weaknesses, and external Opportunities and Threats.

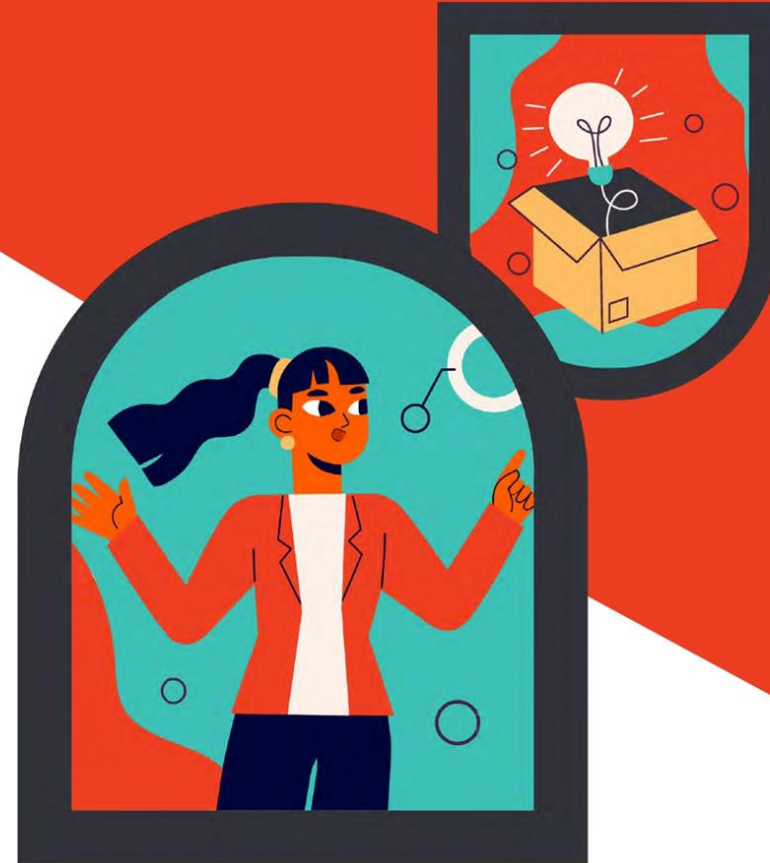
Business Plan

A document that defines a business's goals, strategies, and market position, providing a roadmap for growth. It outlines core offerings, target audience, and operational structure. Financial projections and funding requirements are included to demonstrate viability and attract investment, guiding the company toward sustainable success.

Curriculum on Social Entrepreneurship



Train the Trainers Manual



Talking with the Experts- The High Mountains | Panos Lymperopoulos

<https://thehighmountains.org/en/>

Reflection and Feedback

Please scan the QR Code



Post-Training Assessment of the Trainers

Please scan the QR Code



Follow the EPIC Project on social media!

Facebook
Instagram

