



Module 1: Introduction to Social Entrepreneurship

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Social Entrepreneurship



Social Entrepreneurship

is a business approach that aims to solve social, cultural, or environmental problems through innovative, sustainable, and often market-driven strategies. Unlike traditional entrepreneurs who focus primarily on profit, social entrepreneurs prioritize social impact while still striving for financial viability. They address poverty, education, environmental sustainability, and social inclusion challenges.

World Café method



World Café method

is a structured conversational process used to facilitate open discussions, often in large groups. It's designed to encourage the sharing of ideas, insights, and knowledge around specific questions or issues.

World café method

1. Work in teams
2. Think of 1-3 examples of social enterprises in your country
3. Choose 1 example to share/discuss within your team

Examples of questions to keep in mind:

- *Why you chose this example?*
- *What do they do? What is their mission?*
- *What is innovative about this enterprise?*
- *What is the impact of this enterprise? How is it measured?*

Presentations





Thank you



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